

Lanier SP C440DN

Outstanding Color Printer for Large Workgroups



The Lanier SP C440DN, BLI's Pick for "Outstanding Color Printer for Large Workgroups" for the Winter 2016 test season, offers...

- Exceptional value, with a total cost of ownership that's less than half the competitive average.
- Above average productivity when printing many types of both long- and short-run jobs.
- Intuitive design, comprehensive status information and simple routine maintenance procedures.

"Business users want a robust, reliable and affordable choice when selecting a color printer—the Lanier SP C440DN delivers that and more," said BLI Director of Office Equipment Product Analysis Marlene Orr. "Based on our calculations, we estimate that high-volume users could potentially save thousands of dollars over its lifecycle, making the SP C440DN an excellent choice for large workgroup environments."

"Hands down, the Lanier SP C440DN was the best performer in its class," said BLI Senior Test Technician Tony Maceri. "Throughout productivity testing, the SP C440DN proved it could handle any task, from short- to long-run jobs. And the device can also be counted on to meet organizations' needs for professional-looking print output."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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