

## Lanier SP 4520DN

Outstanding Printer for Mid-Size Workgroups



The Lanier SP 4520DN, BLI's Pick for "Outstanding Printer for Mid-Size Workgroups" for the Winter 2016 test season, offers...

- Outstanding value with a remarkably low total cost of ownership.
- Intuitive design, including a touch-screen control panel.
- Convenient, time-saving features, including an embedded software platform—uncommon for single-function printers—to allow integration with software solutions.

"The Lanier SP 4520DN is a feature-rich and robust monochrome workhorse printer designed to handle the stresses of even the busiest workgroup environment," said BLI Manager of Laboratory Operations Joe Ellerman. "Combined with a near-flawless reliability performance, the SP 4520DN offers simple routine maintenance procedures, a high standard paper capacity, and simple operation via a touch-screen control panel, all of which reduce downtime and help keep workers productive."

"A large percentage of business output is printed in black, so for business users that need a fast and affordable printer, the Lanier SP 4520DN is an excellent choice," said BLI Director of Office Equipment Product Analysis Marlene Orr. "Based on our analysis, the model's total cost of ownership was the lowest in its competitive group. Further adding to the unit's value is a series of environmentally friendly features, like the ECO-Night Sensor to reduce power consumption, toner-save mode to lower costs and automatic duplexing to reduce paper usage."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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