

## Lanier MP C306

Outstanding Color MFP for Mid-Size Workgroups



The Lanier MP C306, BLI's Pick for "Outstanding Color MFP for Mid-Size Workgroups" for the Winter 2016 test season, offers...

- Standard Smart Operation Panel with a 10.1-inch Android-based tablet-style interface and high degree of customizability.
- Excellent ratings for productivity in both print and copy, simplex and duplex modes.
- Flawless reliability performance over 10,000 impressions and 2,000 scans.
- Strong feature set including higher than average 2-GB memory capacity and 320-GB hard drive to aid in job storage and processing.

"The Lanier MP C306 certainly packs big functionality in a compact package," commented BLI's European Lab Manager Martin Soane. "High-yield toner cartridges and simple routine maintenance procedures will help to guarantee minimal downtime for users. And flawless reliability in BLI's rigorous testing lets users know they can count on the MP C306 to be ready when they need it most."

"Modern office workers don't need another output device, they need collaboration and integration," said BLI Senior Editor Priya Gohil. "The Lanier MP C306 is designed to keep workers productive, whether they are at their desk, at the control panel or on the road. With the free Smart Device Print&Scan app, users can print from and scan to mobile devices in conjunction with the company's printers and MFPs. The MP C306's smartphone-like interface reduces the learning curve through intuitive design, while advanced workflow software gives users the flexibility to get their jobs done faster."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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