

## Lanier MP C306

Outstanding Achievement in Energy Efficiency



The Lanier MP C306 won BLI's "Outstanding Achievement in Energy Efficiency" award for the Winter 2016 test season for its...

- 57% lower than average estimated annual energy consumption rate—among the lowest in its class.
- Lower than average drop in speed when duplexing in print and copy modes.
- Many environmental features that help to reduce waste and conserve energy.

"The Lanier MP C306 richly deserves this award after demonstrating outstandingly low energy consumption during BLI's proprietary environmental job stream test. Compared with other legal-size color MFP midsize workgroup models, this is 57% lower than average," said David Sweetnam, BLI's director of research and lab services EMEA/Asia. "The MP C306's ability to duplex in both print and copy modes at speeds much closer to rated speed than its competitors means that users remain productive in busy office environments while helping to reduce their environmental footprint."

"Having BLI recognize the Lanier MP C306 for its outstanding energy-efficient performance is a testament to the technology we offer customers to meet their sustainability goals," said John Brophy, vice president, product marketing, Ricoh Americas Corporation. "With recovery times of 10 seconds or less from sleep mode and low Typical Electricity Consumption values, customers won't have to sacrifice productivity to reduce energy costs."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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