

PRESS RELEASE

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LANIER INTRODUCES THE GX7000 GELSPRINTER COLOR PRINTER

GelSprinter™ Technology Optimizes Speed, Image Quality and Affordability

West Caldwell, N.J., December 13, 2007 – Lanier today introduced the GX7000 GelSprinter™ color printer. This cost-effective, energy-efficient printer provides vivid color and high productivity that is ideal for small and mid-sized office environments looking to minimize their total cost of ownership.

The innovative GelSprinter technology eliminates smudging and curling by utilizing quick-drying viscous ink, belt-driven paper feeding and a long-lasting printhead design. With a print speed of 29 pages per minute (ppm), in both color and black and white, the GX7000's output is comparable to most laser printers and faster than most inkjets. The viscous ink is also sun-resistant and waterproof, creating several benefits such as enabling documents to be highlighted after printing without smearing, a huge advantage for drawings, blueprints and architectural plans. Additionally the GX7000 is able to print documents up to 11" x 17" in size.

Color printing costs are cut dramatically by several features designed to make printing efficient for the smaller workgroups. The Level Color Mode reduces ink density for graphics and images without affecting the readability of the text, reducing cost-per-page for color prints and making it equal to that of black and white documents. The GX Series of products uses high-yield viscous ink cartridges that are compatible across the entire

line of GelSprinter products. Standard automatic duplexing also helps reduce power consumption and print more documents on less paper.

The GX70000 boasts a 250-sheet tray, with an optional 250 sheet PFU and 100-sheet Multi-Bypass Tray capable of handling a variety of paper stocks and sizes. Network connectivity is easily enabled, allowing businesses to connect and monitor multiple machines from one central location. In addition, the GX7000 meets Energy Star guidelines and offers several power saving functions including sleep mode and combine copy modes.

The GX7000 is available at a suggested retail price of \$749.00. For more information on Lanier's entire line of GelSprinter products, please visit www.lanier.com.

About Lanier

Lanier's broad line of award winning products helps customers succeed in finding the right document management system to meet their needs, delivering solutions and services that increase efficiency, reduce cost, and improve document workflow. Lanier's solutions include digital multifunction products (color and monochrome), printers (color and monochrome), multifunction facsimile, scanners, digital duplicators, wide format systems, as well as a full range of software applications for printing and document management. Lanier is a brand of Ricoh Americas Corporation, based in West Caldwell, NJ. For more information on Lanier products, visit www.lanier.com.

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Lanier GX7000 Specifications

Engine Specifications	
Configuration	Desktop
Technology	Piezo inkjet system
Printing Speed	29 ppm in B&W and full-color
First Print Speed	6.5 seconds or less - B&W 9 seconds or less - Color
Print Resolution	True 1200 x 1200 dpi, 600 x 600 dpi, 600 x 300 dpi (Maximum 3600 x 1200 dpi equivalent)
Paper Capacity	250-Sheet Standard Paper Tray 250-Sheet Paper Feed Unit 100-Sheet Multi-Bypass Tray
Maximum Paper Capacity	600 sheets
Output Capacity	100 sheets (face up)
Paper Sizes	Standard tray: 8.5" x 5.5" – 11" x 17" Envelopes (C5, C6, DL, COM10, Monarch),
Paper Weight	16-42 lb. Bond/90 lb Index (52-157 g/m ²)
Acceptable Paper Types	Plain Paper, Inkjet Plain Paper, Recycled Paper, Thick Paper, Glossy Paper, Envelopes, Postcards
Auto Duplex	Standard
Dimensions (WxDxH)	21.4" x 21.9" x 10.4"
Weight	42.1 lbs
Warm-Up Time	35 seconds or less
Power Source	100 – 120V, 50/60Hz
Power Consumption	35W or less
Energy Saver Mode	5W or less
Controller Specifications	
CPU	TMPR4951BFG @ 200MHz
Language	RPCS (Refined Print Command Stream) Raster
Memory	16 MB RAM standard/maximum
Standard Interfaces	USB 1.1/2.0
Network Protocols	TCP/IP
Operating Systems	Windows 98/Me/NT4.0/2000/XP/Server 2003/Vista