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For Immediate Release

**LANIER INTRODUCES UNIVERSAL PRINTING SOLUTION FOR OFFICES, DEPARTMENTS,  
AND PRINT-FOR-PAY ENVIRONMENTS**

***LP440c Series color laser printer combines speed, quality, finishing, and security options***

Atlanta, Ga., January 15, 2007 --- Lanier Worldwide, Inc. today launched the Lanier LP440c Series color laser printer, a network printer that delivers 40 pages per minute for full-color and black-and-white output. This reliable system meets a wide range of printing requirements, enabling organizations to keep more print jobs in-house. It will be available immediately.

“The LP440c Series works well as the primary printer in an office or a back-up printer in print-for-pay shops,” said Dominic Pontrelli, vice president of Marketing for Lanier. “It prints brilliant, full-color jobs and high-quality monochrome documents. It also offers professional finishing options, so end-users can take advantage of stapling, hole-punching, and booklet-making at their convenience.”

The LP440c Series produces up to 9,600 x 600 dpi interpolated resolution. It accepts paper sizes up to 11” x 17” and weights up to 120 lb. Index, while the bypass tray handles sizes up to 12” x 18” and weights up to 140 lb. Index. The printer also includes standard duplexing, Ethernet and USB 2.0 connectivity, and wireless options.

Security features include data encryption for network transmission, administrator and user authentication, an optional DataOverwriteSecurity System (DOSS) that overwrites the hard drive after every job, and embedded masking patterns to prevent unauthorized copying.

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“This printer is the right choice for any environment that needs fast, affordable color,” Pontrelli said. “Its total cost of ownership (TCO) is unprecedented for a system with its capabilities.”

## **ABOUT LANIER**

Lanier Worldwide, Inc. is a wholly owned subsidiary of Ricoh Corporation, the Americas sales and marketing unit of Ricoh Company, Ltd., a \$17.1 billion global manufacturer of digital copier/printers. Lanier helps its customers succeed by understanding their unique document management needs and delivering systems and services that increase efficiency, reduce cost, and improve document workflow. Award-winning solutions include digital multifunction products (color and monochrome), printers (color and monochrome), multifunction facsimile, scanners, digital duplicators, and wide format systems, as well as facilities management and outsourcing services.

Lanier distinguishes itself through DOCutivity<sup>®</sup>, a unique methodology used to develop innovative solutions to achieve business results. Lanier has earned industry-wide recognition for dedication to customer service, driven by a company philosophy called Customer Vision<sup>®</sup>. Founded in 1934, Lanier is based in Atlanta, Georgia, USA. For more information, please visit [www.lanier.com](http://www.lanier.com).

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