

**FOR IMMEDIATE RELEASE**

Lanier Web Site: [www.lanier.com](http://www.lanier.com)

**CONTACT:** Russell Marchetta

Lanier

(973) 882-2075

[russell.marchetta@ricoh-usa.com](mailto:russell.marchetta@ricoh-usa.com)

Brian Gawron

Peppercom

(212) 931-6167

[bgawron@peppercom.com](mailto:bgawron@peppercom.com)

**RICOH HONORS MODERN OFFICE METHODS FOR 50 YEARS OF  
DEDICATED SERVICE AND SALES**

**CINCINNATI, August 31, 2007** – Ricoh Americas Corporation recently celebrated the 50<sup>th</sup> anniversary of one of its Lanier dealers, Modern Office Methods (MOM), based in Cincinnati, Ohio. Founded in 1957, MOM is dedicated to providing its clients with best-in-class products and software solutions, and exceptional levels of value-added services.

MOM's success can be attributed to its unique business model called Client Vision. Focusing on client education, needs assessment, value-added solutions, and responsive service, MOM takes an in-depth look at the landscape of its customers' business in order to provide solutions that address today as well as tomorrow's document management needs. MOM is a family-owned and managed company with offices in Cincinnati, Dayton, Columbus and Zanesville, Ohio. Covering 66 counties throughout Ohio, Northern Kentucky and Southeastern Indiana, the company employs nearly 200 people and has annual revenues of more than \$30 million.

“We at Ricoh praise Modern Office Methods for its outstanding sales, service, and customer support within the industry since 1957,” said Don Michelucci, Region Vice President of the Lanier East Region for Ricoh Americas Corporation. “As one of Ricoh Family Group's most successful dealerships, we're confident Modern Office Methods will continue its success in the future.”

More information on MOM can be found at [www.momnet.com](http://www.momnet.com).

# # #