

Media Contact:

Diane Magee
Lanier Worldwide, Inc.
770-621-1222
media@lanier.com

For Immediate Release

**LANIER LAUNCHES COST-EFFECTIVE DIGITAL DUPLICATOR FOR FAITH-BASED
ORGANIZATIONS AND NONPROFITS**

LDD245 provides an affordable combination of speed and image quality

Atlanta, Ga., January 3, 2007 --- Lanier Worldwide, Inc. today announced the Lanier LDD245, a digital duplicator that delivers up to 120 pages per minute (ppm) with 400 x 400 dpi resolution. Designed for faith-based organizations and nonprofits, the LDD245 helps these and other cost-conscious users print large volumes of documents at a very affordable price. It will be available immediately.

"End-users in faith-based organizations and nonprofits need to keep costs low without sacrificing speed or quality," said Dominic Pontrelli, vice president of Marketing for Lanier. "The LDD245 helps them meet this challenge. It provides everything they need in a high-quality system."

The LDD245 offers standard 11" x 17" output, enabling end-users to print large quantities of ledger-size bulletins and newsletters. The system accepts a range of paper stocks up to 110 lb. index.

"The LDD245 is affordable to own and operate," Pontrelli said. "Its engine life far exceeds the durability of most digital copiers. The master not only yields 4,000 pages, but it minimizes ink usage to reduce supply costs on long runs. As a result, the LDD245 can achieve a lower cost-per-page than digital copiers for high-volume print jobs."

--more--

To help ensure excellent image quality, the LDD245 features a thickened master material and automatic print pressure control, which compensates for changes in speed, temperature, and humidity without user intervention. Users can also choose from 11 standard inks for spot color application. An optional controller enables network printing in Windows environments.

ABOUT LANIER

Lanier Worldwide, Inc. is a wholly owned subsidiary of Ricoh Corporation, the Americas sales and marketing unit of Ricoh Company, Ltd., a \$17.1 billion global manufacturer of digital copier/printers. Lanier helps its customers succeed by understanding their unique document management needs and delivering systems and services that increase efficiency, reduce cost, and improve document workflow. Award-winning solutions include digital multifunction products (color and monochrome), printers (color and monochrome), multifunction facsimile, scanners, digital duplicators, and wide format systems, as well as facilities management and outsourcing services.

Lanier distinguishes itself through DOCutivity[®], a unique methodology used to develop innovative solutions to achieve business results. Lanier has earned industry-wide recognition for dedication to customer service, driven by a company philosophy called Customer Vision[®]. Founded in 1934, Lanier is based in Atlanta, Georgia, USA. For more information, please visit www.lanier.com.

###