

Media Contact:

Diane Magee  
Lanier Worldwide, Inc.  
770-621-1222  
[media@lanier.com](mailto:media@lanier.com)

For Immediate Release

**LANIER INTRODUCES THREE FLEXIBLE MULTIFUNCTION PRODUCTS  
ENGINEERED FOR SMALL OFFICE NEEDS**

***LD016 Series offers versatile capabilities in a small footprint***

Atlanta, Ga., January 18, 2007 --- Lanier Worldwide, Inc. today introduced the Lanier LD016, LD016f, and LD016spf, three digital imaging systems that deliver 16 black-and-white digital copies per minute with 600 dpi resolution. Some models also offer network printing, full-color scanning, and a wide range of fax features. The systems will be available immediately.

“Small offices compete against much larger companies, but don’t have access to the same resources,” said Dominic Pontrelli, vice president of Marketing for Lanier. “The Lanier LD016 Series enables small office users to acquire big-system capabilities in a compact multifunction product that can handle virtually any document task quickly and easily.”

The LD016 comes standard with digital copying, optional network printing up to 16 pages per minute, and optional black-and-white and full-color scanning. The LD016f offers digital copying plus standard Super G3 faxing. The LD016spf combines digital copying, network printing, black-and-white and color scanning, and Super G3 faxing, as well as Internet, LAN, and IP faxing.

“The LD016 Series not only improves productivity, it is a good investment that helps minimize document costs,” Pontrelli said. “It allows offices to eliminate the need to purchase and maintain up to four separate systems and supplies. It provides everything users need at a low cost-per-page.”

--more--

In network configurations, the LD016 Series features industry-standard Ethernet and USB 2.0 connectivity, as well as IEEE 802.11b wireless LAN and Bluetooth options. The systems also come with software for simple remote management.

## **ABOUT LANIER**

Lanier Worldwide, Inc. is a wholly owned subsidiary of Ricoh Corporation, the Americas sales and marketing unit of Ricoh Company, Ltd., a \$17.1 billion global manufacturer of digital copier/printers. Lanier helps its customers succeed by understanding their unique document management needs and delivering systems and services that increase efficiency, reduce cost, and improve document workflow. Award-winning solutions include digital multifunction products (color and monochrome), printers (color and monochrome), multifunction facsimile, scanners, digital duplicators, and wide format systems, as well as facilities management and outsourcing services.

Lanier distinguishes itself through DOCutivity<sup>®</sup>, a unique methodology used to develop innovative solutions to achieve business results. Lanier has earned industry-wide recognition for dedication to customer service, driven by a company philosophy called Customer Vision<sup>®</sup>. Founded in 1934, Lanier is based in Atlanta, Georgia, USA. For more information, please visit [www.lanier.com](http://www.lanier.com).

###